

About women in ip e.V.

Women in ip is a non-profit association for the promotion and networking of women who are active in the field of intellectual property. Our members are IP professionals, such as patent attorneys and lawyers, judges, patent examiners, professors, patent engineers, candidates, and members of the opposition and appeal boards of the European Patent Office.

Our aim is to connect women in ip to promote and strengthen the sharing of experiences, to foster cooperation in the professional context, and to identify and pursue new paths together. We regularly organize events nationally and internationally to ensure a continuous exchange on a professional and social level.



IP 4.0 4th women in ip International Forum INNOVATION THROUGH COOPERATION

RWTH AACHEN CAMPUS
5 and 6 October 2018
Aachen, Germany



Registration and further information

Please register before Sept 24, 2018 to secure your spot in this networking event (participation is limited and seats are allocated first come/first serve).

The conference language is English.

Registration fees (incl. VAT) are

€ 199,- for members of women in ip e.V. and € 249,- for general participants.

Registration is open to all female professionals working in the field of intellectual property.

For more information and registration, please head to www.women-in-ip.com

4th women in ip International Forum is supported by



© women in ip e.V.
Hermann-Schmid-Str. 10 | D - 80336 München
fn +49-89-76 75 73 37 | fx +49-89-76 75 73 38 | welcom@women-in-ip.com

© cover photograph: Fraunhofer ILT, Aachen | Volker Lannert

IP 4.0 INNOVATION THROUGH COOPERATION

An international networking forum for women in IP professions

Digital innovation is reshaping the way we work and cooperate with each other. Advanced technologies are being combined in innovative ways in what has been called Industry 4.0. In our fourth international networking forum, we strive to explore these trends and their implications for the IP profession. The event takes place in a truly innovative environment: the new campus by RWTH Aachen University, one of Europe's largest innovation clusters.

Friday, October 5, 2018

- 11:30 Registration and light lunch
- 13:00 **Welcome and introduction into the program**
Andrea Zehetner and Claudia Schwarz, women in ip
- 13:15 **The RWTH Campus: A unique model for university-industry collaboration**
Yvonne Dobrzanski-Esser, Fraunhofer ILT
- 13:30 **Industry 4.0 as the saviour of Europe as a location for value creation?**
Julia Bendul, Professor for Management of Industry 4.0, RWTH Aachen
- 14:00 **Co-operations in times of digital platforms and markets**
Rita Wezenbeek, Head of Antitrust Telecom Unit, DG Competition, European Commission
- 14:30 **Do values trump logic when it comes to decision making?**
A philosophical journey
Franziska Poprawe, University of Oxford
- 15:00 Discussion with the audience
- 15:30 Networking break
- 16:00 **Panel: Role of IP in Industry 4.0 and agile developments**
Impulse talks
- Advances in additive manufacturing /3D-printing
 - E-mobility made in Aachen: the e.GO story
 - Agile IP
- 17:00 **RWTH Campus tour: lab and demofactory visits**
- 19:00 **Networking reception and dinner** at the RWTH Invention Center (INC)
- 22:00 Optional get-together at the Roof Top Bar of the Ininside Melia Hotel

Keynote presentations

Prof. Julia Bendul, RWTH Aachen

Industry 4.0 as the saviour of Europe as a location for value creation?

Digitalization not only changes products and business models, but also significantly changes cross-company production and logistics processes. European companies expect productivity increases of up to 30%, a reduction in maintenance and repair costs of up to 40%, and a reduction in storage costs of up to 50%. But where do industry, trade and logistics services actually stand on their way to industry 4.0? What are the underlying technological developments? And is more digitization actually basically better?

Rita Wezenbeek, DG Competition, European Commission

Co-operations in times of digital platforms and markets

Rita Wezenbeek is responsible for applying EU competition law in the area of electronic communications. She will discuss co-operation in the electronic communications sector, co-operation in digital markets more generally, digital platforms and standardization in electronic communications.

Franziska Poprawe, University of Oxford

Do values trump logic when it comes to decision making?

A philosophical journey

How values are impacting decision making and the reasoning behind: Our values determine how we make decisions. And effective cooperation requires shared values. But why is that so? Is not reasoning a matter of logic? What makes a good reasoner? And what values are rational to have? Let us scrutinize conventional wisdom about reasoning, values and the possibility of cooperation.

Saturday, October 6, 2018

- 10:00 **Continue networking and exchange during a guided tour of 2000 years of history in the old town of Aachen and the Aachener Dom, a U.N. World Heritage Site**
- 13:00 **Good-bye lunch**
(optional, not included in conference fee) and adjourn